

**Industrial Project report**

**On**

**“Parle Product Pvt. Ltd.”**

**Submitted to**

**College Code: 385**

**College Name: Government B.B.A. College**

**Under the Guidance of**

**Prof. Krupal Acharya**

**In partial Fulfillment of the Requirement of the award of the  
degree**

**Of**

**Bachelor of Business Administration (BBA)**

**Offered by**

**Gujarat University**

**Ahmedabad**

**Prepared by:**

**Name:**

**Second Year**

**Division: A or B**

**Roll No:**

## **Project Completion Certificate**

**This is to certify that Ms. / Mr. \_\_\_\_\_ the student of Bachelors of Business Administration has carried out the project work as per the syllabus of Gujarat University. He / She prepared this annual project entitled “Parle Product Pvt. Ltd.”.**

**Under the guidance and contribution of Prof. Krupal Acharya in making this report during the academic year 2019-2020 is highly appreciated.**

**To the best of my knowledge the details presented by him / her are original in nature and have not been copied from any other source.**

**Prof. Krupal Acharya**

**Project Guide**

**Date:**

## **Preface**

**This Project Report has been prepared in partial fulfilment of the requirement for the Subject: Practical Studies of the programmer B.B.A. (Sem. IV) in the academic year 2009-2010.**

**For preparing the Project Report, we have visited the Manufacturing Company, to avail the necessary information. The blend of learning and knowledge acquired during the visit at the company is presented in this Project Report.**

**The rationale behind visiting the manufacturing company and preparing the Project Report is to study the production basics, and its functional areas like marketing department, services, human resource department and financial department.**

## **Acknowledgement**

**I wish to express my gratitude to Gujarat University for giving me an opportunity to be a part of such kind of learning experience, which will surely enhance my knowledge and skills.**

**I am grateful Prof. Krupal Acharya for their valuable guidance and cooperation during the course of the project.**

**He provided me with his assistance and support whenever needed that has been instrumental in completion of the project**

**The project has been a great experience, the learning and the exposure, I got through this project was immense and will surely help in my future pursuits.**

**I would like to give my heartfelt thanks to my parents who always gave me moral support**